

Optimizing strengths

increases engagement by up to

73%

1



The Strengthscope® model is scientifically developed for global use

2

Strengthscope® can be used across the employee lifecycle from selection through to development

3



93%

of delegates would **STRONGLY RECOMMEND** our workshops/training

4

IN 2006

STRENGTHSCOPE® WAS THE FIRST STRENGTHS ASSESSMENT TO LAUNCH OUTSIDE OF UNITED STATES

5

360°

Strengthscope® was the first strengths profiling system to offer **360-degree feedback** for employees and leaders

6

INDEPENDENT RESEARCH BASED ON A GLOBAL SAMPLE

47,000

SHOWS THAT STRENGTHSCOPE® SUPPORTS

diversity

7

8

The British Psychological Society
Registered Test

Strengthscope® is the **only strengths assessment** to have achieved Registered Test Status with the UK's British Psychological Society

Over **350,000** uses of Strengthscope® globally

9



Strengthscope® has been independently verified as being

- ✓ valid
- ✓ reliable and
- ✓ fit for purpose



CITY UNIVERSITY LONDON

10

Over 80 companies across the FTSE 250 use Strengthscope®



11

12



Strengthscope® is a **leading, powerful strengths profiling system** enabling strengths discovery and strengths optimization